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## Larry King

Larry King, born Lawrence Harvey Zeiger, was a legendary figure in the world of journalism and broadcasting. His impact on media and culture is profound and multifaceted:

1. **\*\*Pioneering Talk Shows\*\***: Larry King revolutionized the talk show format with his program "Larry King Live," which aired on CNN from 1985 to 2010. It was the first live, international phone-in TV talk show, setting a

new standard for audience interaction and accessibility.

2. **\*\*Interview Style\*\***: Known for his straightforward and conversational interview style, King conducted over 50,000 interviews with a wide range of guests, from world leaders and celebrities to ordinary people with extraordinary stories. His approach made complex topics accessible and engaging for a broad audience.

3. **Cultural Influence**: King's show became a platform for significant political and cultural discussions. Notably, Ross Perot announced his presidential candidacy on "Larry King Live" in 1992, highlighting the show's influence in American politics.

4. **Adaptation to New Media**: Even after his tenure at CNN, King continued to innovate by embracing digital media. He hosted "Larry King Now" on Hulu and Ora TV, and "Politicking with Larry King," demonstrating his adaptability and enduring relevance in the evolving media landscape.

5. **\*\*Legacy in Journalism\*\***: King's legacy is marked by his commitment to unbiased journalism and his ability to connect with people from all walks of life. His influence is evident in the many journalists who have adopted his interviewing techniques and his emphasis on listening and learning from guests.

Larry King's contributions to journalism and media have left an indelible mark, making him

a significant figure in the history of  
broadcasting.